NATURE'S SUNSHINE

World of Incentives and Rewards



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Nature's Sunshine's World of Incentives and Rewards

Based on PV, PGV, TGV & Manager count	Associate	Manager	Bronze Manager	Silver Manager	Gold Manager	MasterGold Manager	Platinum Diamond Senior Diamond Manager
Product Discount (Off Retail)	20%	30%	30%	30%	30%	30%	30%
Volume Rebate (Based on PGV)	0-30%	0-30%	0-30%	0-30%	0-30%	0-30%	0-30%
1st Level Override*		12%	12%	12%	12%	12%	12%
2nd Level Override*			6%	6%	6%	6%	6%
3rd Level Override*				4%	4%	4%	4%
4th Level Override*					3%	3%	3%
5th Level Override*						1%	2%

Monthly Volume Rebates

Based on PGV**

6750	30%
4050	28%
2700	27%
2025	25%
1500	22%
1250	17%
1000	15% ***
675	10%
340	8%
135	5%

Manager Equivalency

Manager Equivalency is a program to benefit those Managers who have large PGV on a monthly basis, but who may be currently excluded from some benefits of the Marketing Plan due to the nature of their organization. When a Manager accumulates a six-month average of 2500 PGV, or more above his or her PGV monthly requirement (1000 PGV), he or she earns the equivalent of one first-level Manager. Each Manager Equivalency counts towards achieving personal rank advancement, business building bonus and other benefits of the Marketing Plan.

^{*}Overrides paid on Manager's PGV.

^{**}To receive a rebate on your monthly PGV, you must have 135 PV the same month.

^{***}Manager breakouts.

Title and Recognition **Incentives Business Building Bonus Program** Premier Club Associate: Earn a \$50.00 product credit for 20% product discounts and no attaining 300 PGV or sponsoring 3 new monthly minimums. Associates within your first 3 months. Manager: Qualify as Manager one month and then maintain Manager rank for 3 more con-Golden Sapphire pin, title and secutive months (= 4 total consecutive discount of 30% for 12 months for months). Receive a training package by qualifying at Manager rank and Master Herbalist Steven Horne. (New maintaining Manager rank for Manager breakouts only and only once 3 consecutive months. per rank.) **Bronze** Bronze Academy Leadership Training Manager: Program. (See specific program brochure or company publications for details.) Sapphire pin, title and discount of 30% for 12 months for maintaining 3 consecutive months at Bronze rank. Silver Rising Star Convention at Nature's Manager: Sunshine headquarters in Utah, USA. Includes training, recognition, tour of Ruby pin, title and discount of 30% for 12 months for maintaining laboratories and manufacturing plant, 3 consecutive months at Silver rank. and meet the company's Founders and executives. (See specific program brochure or company publications for details. Only once per rank.) Gold One first level Bronze Manager qualifies you to Eligible to earn a Top Achiever's Club or Manager: earn a 10% Business Building Bonus on commis-Leadership Trip to an exciting location Emerald pin, title and discount of sionable TGV. Two first level Bronze Managers annually. (See specific program brochure qualifies you for a 15% bonus (TGV). Three first 30% for 12 months for maintaining or company publications for details.) level Bronze Managers qualifies you for a 20% 3 consecutive months at Gold rank. bonus (TGV). Gold Managers can earn up to \$500 per month. MasterGold Eligible to earn a Top Achievers Club trip One first level Bronze Manager qualifies you for a Manager: to an exciting location annually. (See 10% bonus on commissionable TGV. Two first specific program brochure or company level Bronze Managers qualifies you for a 15% Amethyst pin, title and discount of publications for details.) bonus (TGV). Three first level Bronze Managers 30% for 12 months for maintaining 3 qualifies you for a 20% bonus (TGV). MasterGold consecutive months at MasterGold rank. Managers can earn up to \$1000 per month. **Platinum** Eligible to earn a Top Achievers Club trip One first level Bronze Manager qualifies you for a Manager: 10% bonus on commissionable TGV. Two first (TAC) to an exciting location annually. level Bronze Managers qualifies you for a 15% (See specific program brochure or Diamond pin, title and discount bonus (TGV). Three first level Bronze Managers company publications for details.) of 30% for 12 months for maintaining qualifies you for a 20% bonus (TGV). Platinum 3 consecutive months at Platinum rank. Managers can earn up to \$1500 per month. Diamond Eligible to earn a Top Achievers Club One first level Bronze Manager qualifies you for a Level: trip (TAC) to an exciting location annu-10% bonus on commissionable TGV. Two first ally. (See specific program brochure level Bronze Managers qualifies you for a 15% Pin of two onyx and one diamond or company publications for details.) bonus (TGV). Three first level Bronze Managers stones, title and discount of 30% for 12 qualifies you for a 20% bonus (TGV). Diamond Also, maintain Diamond level for 6 out months for maintaining 3 consecutive of 11 months and earn a \$2500 cash Managers can earn up to \$2000 per month in months at Diamond rank allowance towards attendance to the Business Building Bonus. Annual Health Conference. (Must attend the Health Conference to earn this cash incentive.) Senior One first level Bronze Manager qualifies you for a Eligible to earn a Top Achievers Club Diamond 10% bonus on commissionable TGV. Two first trip (TAC) to an exciting location annulevel Bronze Managers qualifies you for a 15% Level: ally. (See specific program brochure bonus (TGV). Three first level Bronze Managers or company publications for details.) Pin of one onyx and two diamond qualifies you for a 20% bonus (TGV). Senior Maintain Senior Diamond level for 4 stones, title and discount of 30% for 12 Diamond Managers can earn up to \$2500 per out of 8 months and attend the months for maintaining 3 consecutive month in Business Building Bonus. Annual Leadership Conference.

Visit www.naturessunshine.ca for the most current information on incentives

months at Senior Diamond rank.

Nature's Sunshine's World of Achievement (qualifications)

TITLE	MONTHLY QUALIFICATIONS
Associate:**	No monthly minimum.
Manager: (Golden Sapphire)	Personally qualified with 1000 PGV of which 135 is PV. No 1st level Managers required. 1 qualified Manager in group.
Bronze Manager: (Sapphire)	Minimum of 2 qualified Managers in group (including yourself). 1 qualified 1st level Manager.* 3,500 TGV (2 levels) of which 1000 is PGV and 135 is PV.
Silver Manager: (Ruby)	Minimum of 4 qualified Managers in group (including yourself). 2 qualified 1st level Managers.* 8,500 TGV (3 levels), of which 1000 is PGV and 135 is PV.
Gold Manager: (Emerald)	Minimum of 8 qualified Managers in group (including yourself). 3 qualified 1st level Managers.* 18,500 TGV (4 levels), of which 1000 is PGV and 135 is PV.
MasterGold Managers (Amethyst)	Minimum of 12 qualified Managers in group (including yourself). 5 qualified 1st level Managers.* 28,500 TGV (5 levels), of which 1000 is PGV and 135 is PV.
Platinum Manager: (Diamond)	Minimum of 20 qualified Managers in group (including yourself). 10 qualified 1st level Managers.* 48,500 TGV (5 levels), of which 1000 is PGV and 135 is PV.
Diamond Level: (Two onyx and one diamond stone)	Achieve Platinum level plus 30 qualified Managers in group (including yourself). 15 qualified 1st level Managers.* 75,000 TGV (5 levels), 1000 is PGV and 135 PV.
Senior Diamond Level: (One onyx and two diamond stones)	Achieve Platinum level plus 40 qualified Managers in group (including yourself). 20 qualified 1st level Managers.* 98,500 TGV (5 levels), 1000 is PGV and 135 PV.

^{*} Not including yourself

Glossary of Terms:

PV: Purchase Value used to determine one's Marketing Plan payout.

PGV: Personal Group Volume

TGV: Total Group Volume

 $\label{eq:commission} \text{Override Commissions: Commission paid on the PGV of the Managers in one's group (successline).}$

Group: Refers to all the Preferred Customers, Associates and Managers in one's successline.

You are counted as a Manager in your successline, but not as a 1st level Manager.

^{** 135} PV required to earn a rebate on your PGV.